

2024
OUTsider
Sponsorship
Opportunities

OUTsider

OUTsider

TENTH ANNIVERSARY

A QUEER TRANSMEDIA FESTIVAL

FEB. 15-18, 2024 @ VORTEX ATX

[OUTSIDERFEST.ORG](https://outsiderfest.org)

OUTsider Fest is an annual interdisciplinary, multi-arts, performance festival that celebrates the bold originality and creative nonconformity of the LGBTQ+ and Ally communities through the presentation of provocative, overlooked and out-of-the-box film, performances, music, writing and visual art.



Fest Stats

300 Attendees

50 Artists

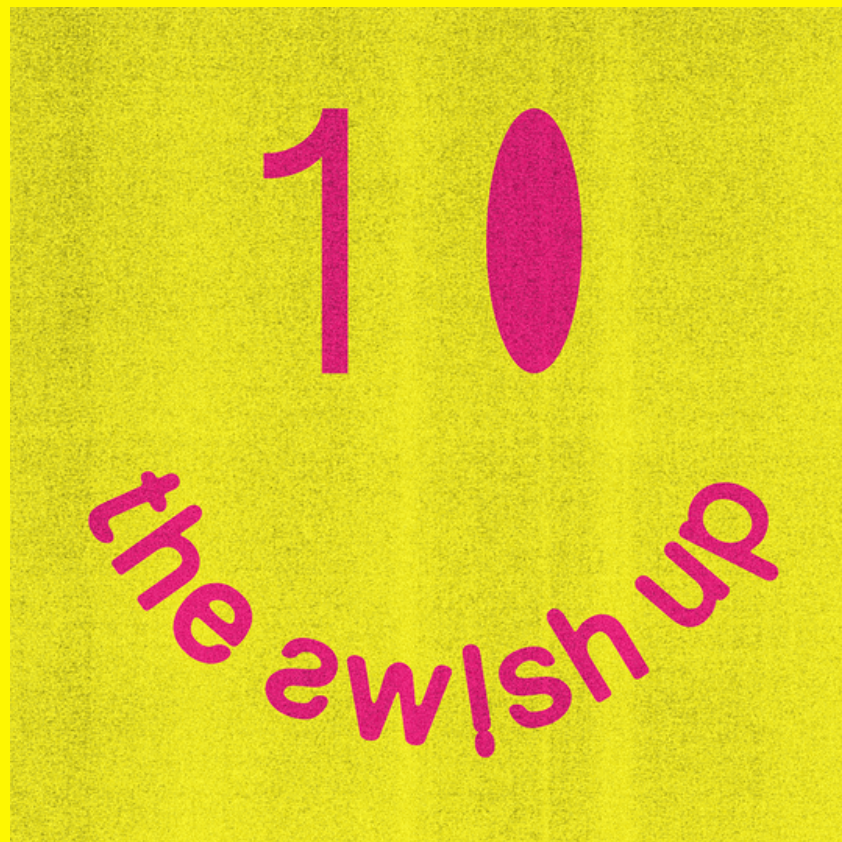
20 Volunteers

1,800+ subscribers

7,000 FB followers

3,158 Instagram followers

2,000 Twitter (X) followers



← 2024 Theme: **The Swish Up**

SPONSORSHIP PACKAGES

swishy sissies

\$1,000

- Hyperlinked sponsor logo on OUTsider's website
- Verbal recognition on stage
- Logo inclusion on all printed collateral
- Logo inclusion on all marketing eblasts
- Inclusion in OUTsider press releases
- Two (2) All-Access festival badges

badass butches

\$2,500

- Hyperlinked sponsor logo on OUTsider's website
- Verbal recognition on stage
- Sponsor mentions on OUTsider's social media channels
- Logo inclusion on all printed collateral
- Logo inclusion on all marketing eblasts
- Inclusion in OUTsider press releases
- Four (4) All-Access festival badges

fabulous femmes

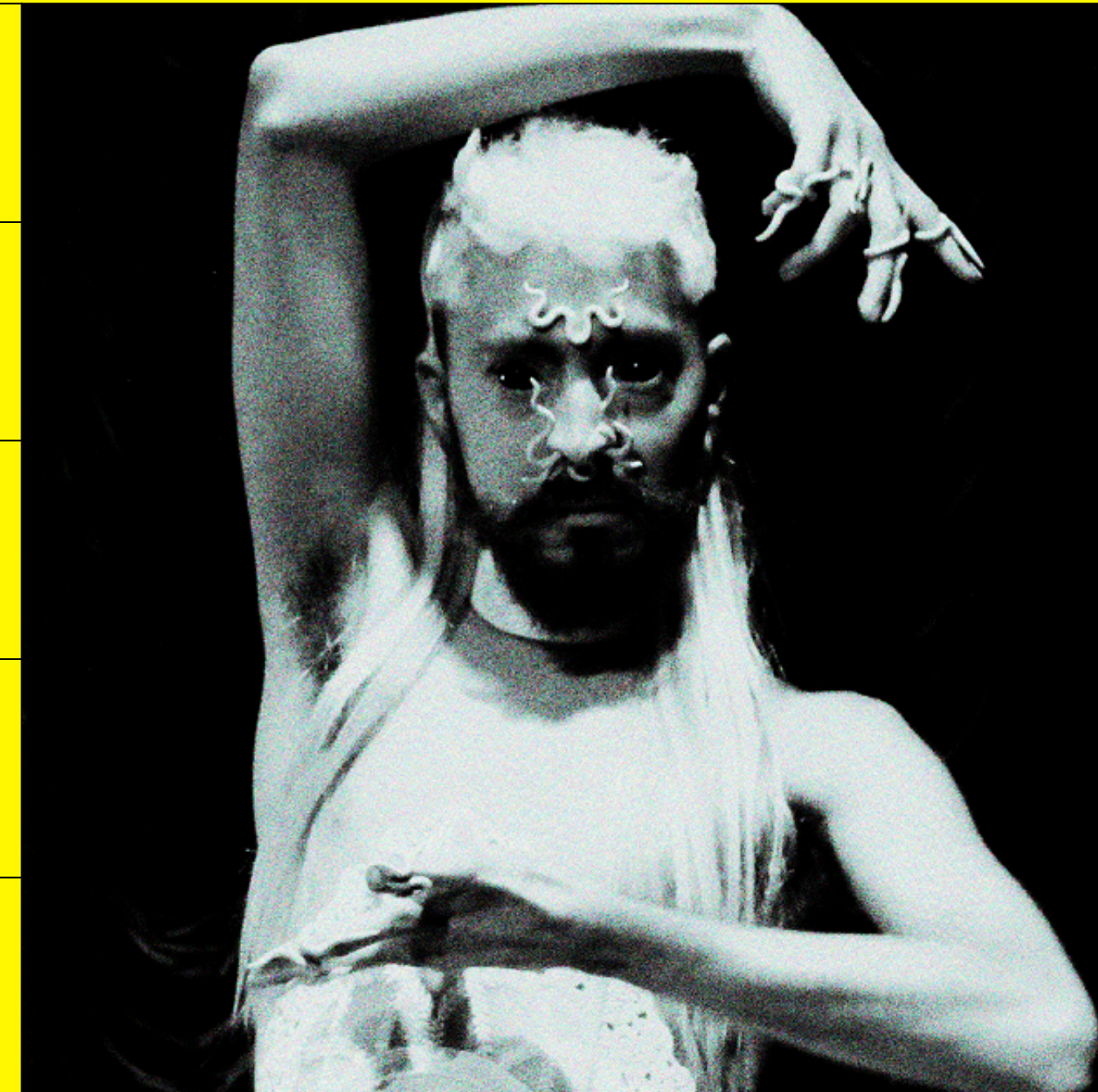
\$5,000

- Hyperlinked sponsor logo on OUTsider's website
- Verbal recognition on stage
- Opportunity to provide sponsored item to attendees
- Sponsor mentions on OUTsider's social media channels
- Logo inclusion on all printed collateral
- Logo inclusion on all marketing eblasts
- Inclusion in OUTsider press releases
- Six (6) All-Access festival badges

In-Kind Sponsorship Opportunities

Donations of services and goods are just as important to us as monetary support. Here are some of the ways we will recognize your gift at OUTsider Fest 2024:

- 1 Hyperlinked company logo on all marketing emails
- 2 Company logo inclusion on printed and/or digital signage
- 3 Verbal recognition on stage
- 4 Opportunity to provide swag fest attendees
- 5 Our eternal gratitude!





We can create custom packages to meet your marketing needs. For more information, please contact:

Jina Chung
Development Consultant
jina@outsiderfest.org